

# BUSINESS PULSE OF THE NATION



**TERESA OOI**

- 1 JEANNE PRATT AND HELEN LAKE KELLY HUNT
- 2 CAROL SCHWARTZ AND MARGARET JACKSON
- 3 EVE MAHLAB AND CHRISTINE GRUMM
- 4 JILL REICHSTEIN AND KAREN MAHLAB
- 5 DR LAURIE SCANDRETT, PAUL FEGAN AND ARMON HICKS
- 6 NICK GREINER AND BRIAN TYSON
- 7 ANTHONY CASEY, ROBERT McENIRY AND MARTIN WARD
- 8 MAX LU, PETER LAWLOR, ALISON GARDINER, ROBERT O'KEEFE, ROBIN MORTIMER

ADDITIONAL REPORTING:  
CASSANDRA MURNIEKS



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## ALPHA FEMALES MELBOURNE, 16 FEBRUARY 2010

Women Mobilising Millions was launched in Australia this week, with more than 230 guests from the philanthropic and not-for-profit community joining forces at the Sofitel Hotel in Melbourne. The global movement is assisting in funding women to participate in "smart economics" and has already raised \$185 million from 100 donors, including three anonymous Australian donors. CEO **Christine Grumm** and co-founder **Helen LaKelly Hunt** flew in from the US for the launch. Guests also included founder of the Pratt Foundation **Jeanne Pratt**, former Qantas chair **Margaret Jackson**, CEO of the Reichstein Foundation **Jill Reichstein**, Australian Women Donors Network co-founders **Eve Mahlab** and **Carol Schwartz**, as well as CEO of Pro Bono Australia **Karen Mahlab**.